

# Acupuncture Insurance Billing-101 *The Fundamentals*

**The Ramada**  
2880 Pacific Coast Hwy  
Torrance, CA 90505

**Sunday, July 26, 2009**  
*9am to 5 pm*

#### WHAT OUR STUDENTS SAY:

*Mori is an excellent presenter with the kind of hands-on knowledge that will allow me to put what I learned to use right away and bill insurance more effectively.*

*I loved absolutely everything! I knew nothing about billing and was really looking for a comprehensive overview. I believe this is what I received.*

*I liked it all, sample letters great, excellent information and attitude.*

#### Seminar Fees:

- \_\_\_\_\_ **Acupuncturist (\$145)**
- Early Bird -by 7/14 (\$120)**
- \_\_\_\_\_ **Add'l staff/spouse (\$120)**
- Early Bird - by 7/14 (\$100)**
- \_\_\_\_\_ **Previous participant (\$95)**
- Early Bird- by 7/14 (\$80)**

[www.acuclaims.com](http://www.acuclaims.com)

This basic seminar will teach you everything you need to know to submit your first claim. Get it right the FIRST time. You will understand the ins and outs of submitting claims to insurance carriers.

We will go step by step on how to fill out an insurance claim form, what codes are needed and where.

Learn how to use free software to create and submit paper and electronic claims.

**INSTRUCTOR:** *Mori West, is owner of Acu-claims, an acupuncture billing company. Her company collected over a million dollars in insurance reimbursements for their clients last year.*

- **Learn how to accurately verify coverage**
- **Understand how the claims submission process works**
- **Create "clean" claims that process quickly**
- **Learn how you get into insurance data bases**
- **Get the strong foundation you need to propel your practice to the next level.**

#### TO REGISTER:

**Call: 310.944.6189      Fax: 310. 601.1818**

#### MAIL:

**ACUCLAIMS**  
23440 Hawthorne Blvd. Suite 235  
Torrance, CA 90505

**COMPLETE AND FAX BACK TO REGISTER: 310. 601.1818**

Provider's Name \_\_\_\_\_

Add'l Names: \_\_\_\_\_

Email Address: \_\_\_\_\_

Name of Clinic: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

METHOD OF PAYMENT  VISA     M/C     AMEX     CHECK

Account # \_\_\_\_\_ Exp Date: \_\_\_\_\_



**ACUCLAIMS** is a medical billing company that works specifically for acupuncture offices. Learn the information a professional billing company knows and uses to get your insurance claims quickly processed and paid.

Instructor, *Mori West*, owner of Acuclaims has lectured about acupuncture insurance billing and practice management at many southern California acupuncture schools. In this class she will teach you the process of submitting claims to insurance carriers. In addition she explains the positives and negatives of joining the various acupuncture networks.

# Acupuncture Insurance Billing 101- *The Fundamentals*

In this economy patients don't want to pay out of pocket and submit a superbill, they expect their providers to submit insurance claims on their behalf. Providers are realizing they have better patient retention and more office visits per patient when they submit insurance claims for their patients.

Learn step by step how to properly create a claim and get reimbursed. By the end of the day you will have a complete foundation necessary to immediately start submitting claims to insurance carriers.

Take your practice to the next level.